

# Call-Gard



## Automated TPS call screening

### The System

CallGard is an automatic call screening solution which screens outbound calls against the most recent TPS and CTPS files as the call is made. Should an attempt be made to contact an individual who is registered with the TPS, a message will advise the caller that the number dialed does not wish to receive marketing calls, and the call is barred.

Legislation currently dictates that data should be screened against the TPS (and CTPS) file(s) every 28 days. CallGard is updated every 7 days, making sure your outbound call is always compliant with the regulations

### The Benefits

By employing the CallGard system you can be sure that all outbound marketing calls will be screened against the most up to date TPS file, protecting your company from the possibility of fines of upto £50,000, prosecution, and the associated bad press

CallGard can also provide screening against your companies own 'do-not-call' file. Legislation clearly states that if an individual asks you not to contact them again by phone, then you must action this request and prevent any further marketing calls from being made.

Whilst compliance with TPS, Ofcom and ICO rulings is the main driver, CallGard suppression provides other benefits which can include suppressing calls to customers in dispute or bad debtors, reducing the time wasted and the frustrations caused by attempting a marketing call to these contacts whilst they are in this status

Available in Analogue, ISDN and VOIP connections for both manual dial and predictive/progressive dialing systems, as well as from mobiles, CallGard has protected over 20,000 agents in the following sectors:

1. HOME IMPROVEMENTS
2. INSURANCE AND FINANCE
3. UTILITIES
4. CALL CENTRES
5. MEDIA
6. CHARITIES
7. TELCOMS

### Cost

CallGard is available from as little as £10 per agent per month - please contact us for details.